

*Naye India ke  
Naye Genius*

**An Introduction to  
UCMAS National Competition**

A great opportunity for your brand to connect  
seamlessly with a large audience

**7,000+**  
STUDENTS

**1,000+**  
TROPHIES

**12,000+**  
PARENTS

**2 LAC**  
CASH PRIZES

**25**  
STATES OF INDIA

**EKA Club** - Grand Venue  
Presence of Eminent Dignitaries

Competition to be adjudicated by judges from:



## ABOUT THE **UCMAS** ORGANIZATION

Established in 1993, Universal Concept of Mental Arithmetic System (UCMAS) is an international organization that offers the UCMAS Mental Math program - a child development program that was first pioneered in Malaysia and is currently the only leading program in Mental Math and Abacus training worldwide. With over 2.5 million children trained in UCMAS Mental Math, the program is offered across the globe in over 80 countries including India, Malaysia, United States, Canada, U.K., Spain, China and Australia. UCMAS India was established in 1999 and has 2000+ centers across the country.

As an integral part of its culture, UCMAS annually organizes competitions at State, National and International Level. The competitions are intended to provide grand platforms for UCMAS students to showcase their mental arithmetic skills. The competitions attract large number of students, making it an elusive event garnering attention from media and reputed dignitaries.



**RECOGNIZED GLOBAL LEADER  
IN ABACUS BASED VISUAL MATH EDUCATION**



**AFRICA**

- |               |               |              |
|---------------|---------------|--------------|
| Angola        | Guinea Bissau | Rwanda       |
| Benin         | Kenya         | Senegal      |
| Burkina Faso  | Lesotho       | Sierra Leone |
| Cameroon      | Liberia       | South Africa |
| Cote D'ivoire | Libya         | Sudan        |
| Egypt         | Mali          | Tanzania     |
| Gabon         | Mauritius     | Togo         |
| Gambia        | Morocco       | Uganda       |
| Ghana         | Niger         | Zimbabwe     |
| Guinea        | Nigeria       |              |

**ASIA**

- |             |            |              |
|-------------|------------|--------------|
| Afghanistan | Jordan     | Qatar        |
| Bahrain     | Kazakhstan | Saudi Arabia |
| Bangladesh  | Kuwait     | Singapore    |
| Brunei      | Lebanon    | Sri Lanka    |
| Cambodia    | Maldives   | Syria        |
| China       | Mongolia   | Turkmenistan |
| India       | Myanmar    | UAE          |
| Indonesia   | Nepal      | Uzbekistan   |
| Iran        | Oman       | Vietnam      |
| Iraq        | Palestine  |              |

**AMERICA**

- Canada
- Trinidad & Tobago
- Mexico
- USA

**EUROPE**

- Andorra
- Austria
- Cyprus
- Georgia
- Germany
- Gibraltar
- Greece
- Norway
- Russia
- Spain
- Ukraine
- UK

**OCEANIA**

- Australia
- Fiji
- New Zealand



**Presence  
in India**

**UCMAS MENTAL MATH  
PROGRAM & BENEFITS**

At UCMAS, we are dedicated to enhance children's development. We offer a unique training program for children aged 4 to 13 that contributes to **whole-brain development by boosting their brainpower and stimulating both sides of their brain using the abacus and mental math.**

The UCMAS program is recognized for its holistic development approach that fosters key cognitive skills in children **i.e. memory, creativity, visualization and focus - essential skills that inspire greater confidence and success in all areas of life.**

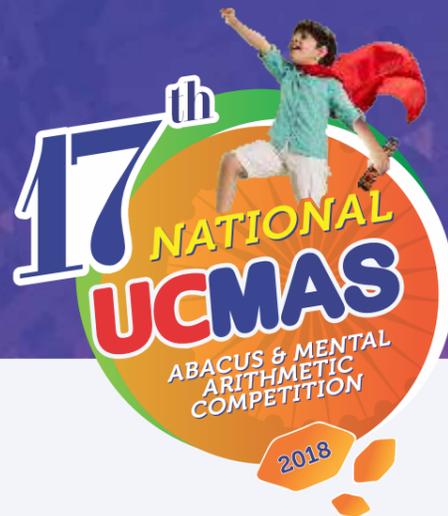
The program equips children with the skills they need to improve overall academic achievement and to confidently meet life's challenges & discover the genius within.

**UCMAS GLOBAL NETWORK**



A pioneer in Mental Math, UCMAS has been providing a program that help stimulate brain development in children aged 4 to 13 for over 20 years. Originally established in Asia, we have expanded our ideas of a better tomorrow for young children by taking our concepts to every corner of the World.

As a global organization, we are uniquely positioned to tap into local trends in child development and integrate eastern philosophies with western techniques to continuously innovate and refine our programs for the benefit of children.



## EVENT HIGHLIGHTS FOR 17<sup>TH</sup> NATIONAL LEVEL COMPETITION

Each year, UCMAS India hosts an annual competition for its students. This year, approx. **7,000+** UCMAS students aged 4 to 13 are expected to participate in the 17<sup>th</sup> UCMAS Annual National Competition, the largest competition of its kind in India.

During the competition, the students will be given eight minutes to solve approx. 200 arithmetic questions, using only their Abacus or Mental Math. This process showcases more than their math prowess - it's a testimony to the skills that students develop in the UCMAS program such as **visual memory, focus, creativity and visualization**, all of which leads to greater proficiency in Math and enhances overall academic achievement. After the competition, an Awards Ceremony is organized where over **1,000 prizes** will be awarded to the top students across each of the UCMAS levels. Both events attract local and regional press coverage.

### PART 1

#### Competition - Examination

Date: **1<sup>st</sup> September 2018**

Time: 8:00 am onwards

Participants:

- 1) **7,000 contestants aged 4 to 13 years old**
- 2) **An estimated 14,000 parents & visitors**

### PART 2

#### Awards Ceremony Presentation

Date: **2<sup>nd</sup> September 2018**

Time: 8:00 am onwards

Audience:

- 1) **3,000+ Attendees - Adults & Children, Special Guests and VIPs**

#### Venue:

**EKA Club - The Arena,**  
Gate No. 3, Kankaria Road,  
Beside Dinner Point Hotel,  
Kankaria Lake,  
Ahmedabad - 380 002  
Gujarat

## OBJECTIVES

The UCMAS competition is designed to meet the following goals:

To promote and advocate the learning of Abacus & Mental Math for brain development in children

To test, challenge and showcase the students' aptitude in Abacus Reckoning & Mental Math

To elevate the academic standard of learners of Abacus Reckoning & Mental Math

## A GRAND PLATFORM FOR UCMAS STUDENTS TO SHOWCASE THEIR TALENT

**7,000**  
students participating aged 4 to 13



**14,000**  
parents and visitors



Participants from **25 states** of India



GLIMPSES OF  
**16<sup>th</sup> UCMAS**  
 NATIONAL COMPETITION, AHMEDABAD



GLIMPSES OF  
**15<sup>th</sup> UCMAS**  
 NATIONAL COMPETITION, JAIPUR.

GLIMPSES OF  
**14<sup>th</sup> UCMAS**  
 NATIONAL COMPETITION, DELHI.

## DIGNITARIES WHO GRACED PREVIOUS UCMAS COMPETITIONS



## GRACED WITH THE PRESENCE OF

1. **Lt. Dr. APJ Abdul Kalam:** Former President-India
2. **Smt. Pratibha Patil:** Former President-India
3. **General Dr. V. K. Singh:** Minister of State for External Affairs and Minister of State (Independent Charge) for Statistics and Programme
4. **Shri Vinay Sahasrabudhe:** National Vice President, BJP and Head of BJP's Think Tank Public Policy Research Centre
5. **Shri Arun Singh:** National General Secretary, BJP
6. **Dr. Preeti Aggarwal:** General Secretary, BJP Mahila Morcha
7. **Shri Sudhanshu Mittal:** Member of BJP National Council, Political Commentator, and a Prominent TV Personality
8. **Shri Vishal Kapoor:** Honorary Member of Uttar Pradesh Film Development Council
9. **Shri Satish Sharma:** Additional Commissioner of Police, Civil Lines, New Delhi
10. **Her Excellency Alice Aku Otuteye:** Deputy High Commissioner, High Commission of the Republic of Ghana
11. **His Excellency Ambassador Bulat Sarsenbayev:** Ambassador of Republic of Kazakhstan to the Republic of India
12. **His Excellency Imad El Ashkar:** Director of Private Schools in the Ministry of Education and Higher Education of Lebanon
13. **His Excellency Saed Mohamed Almheiri:** The Honorable Ambassador, Embassy of the United Arab Emirates
14. **Shri Manish Sisodia:** Deputy CM - Delhi
15. **Dr. Kirit Premjibhai Solanki** - Member of Parliament, Ahmedabad West
16. **Sh. Kailash Vijayvarguya - MLA** - Indore M.P and National General Secretary of the Bharatiya Janta Party(BJP)



**પ્રતિયોગિતા** અમદાવાદમાં હુદ્દ પ્રતિયોગિતામાં મોના...  
**રુદ્રને 8 મિનિટમાં દિધ**  
 દેશભરમાં 7000 હજાર બચ્ચોને લિયા પ્રતિયોગિતામાં હિસ્સા  
 મહારાજ સંચાલક | મુગ્ધા

National UCMAS Abacus and Mental Arithmetic Competition in Gujarat  
 deshgujarat.com/2017/08/19/700  
 Smriti Z Irani |@smritizirani-57m  
 Compliments to @dasraghubar ji for his efforts in enabling 'Ease of Business' & building a New Jhar...

**સિટીમાં મેન્ટલ એરિથમેટિક કોમ્પિટિશન યોજાશે**  
 અમદાવાદ : તમે માર્શનનો જેટલો ઉપયોગ કરશો તેટલું જ તે વધારે શાર્પ બનશે. આ જ બાબતને ધ્યાનમાં રાખીને છેલ્લા થોડા સપ્તાહથી વિવિધ માર્શન એમનો વિકાસ થયો. અગતિની વિવિધ ટ્રીક દ્વારા હજારોના આંકડાનો સરવાળો એક સેકન્ડમાં જ મળી જાય તેવી ટ્રેનિંગ આપવામાં આવે છે. શહેરમાં આવી જ એક મેન્ટલ એરિથમેટિક કોમ્પિટિશનનું આયોજન કરવામાં આવ્યું છે. એ દિવસીય આ ઇવેન્ટમાં...

**અમદાવાદમાં ૧૬મી નેશનલ યુસીમાસ અબેકસ અને મેન્ટલ એરિથમેટિક સ્પર્ધા યોજાશે**  
 આયોજન કરવામાં જેમાં વિવિધ ૧૦૦૦થી વધુ અપવાદમાં આવશે. ૧૯૯૩માં જેની શરૂઆત થયેલી યુસીમાસ એરિથમેટિક અને આપારિત પ્રોગ્રામ ૧૩ વર્ષની ઉંમરનું...

**ગુજરાત યુસીમાસ અબેકસ એન્ડ મેન્ટલ એરિથમેટિક કમ્પીટિશન જીતી...**  
 અમદાવાદ, તા. ૨૨ : અમદાવાદ ખાતે યોજાયેલી ૧૬મી યુસીમાસ અબેકસ એન્ડ મેન્ટલ એરિથમેટિક કમ્પીટિશનના સમારોહમાં મોરેના, મુખ્ય પ્રદેશના રુદ્ર ગુપ્તા સેમિયન પન ઓફ સેમિયન બનીને...

**We create genius through practice**  
 Rishi Karia, President & CEO - UCMAS India, in an interview with Ragni Bhavad...  
 FLASH CARD SKILL  
 23 52

**એરિથમેટિક સવાલો સોલ્વ કરી રેકોર્ડ બનાવાયો**  
 કુશલિક કુશલ સવાલો સોલ્વ કરી રેકોર્ડ બનાવવામાં આવી છે. આ નવામાં આ સવાલો સોલ્વ કરી રેકોર્ડ બનાવવામાં આવી છે. આ નવામાં આ સવાલો સોલ્વ કરી રેકોર્ડ બનાવવામાં આવી છે.

**City to host Maths carnival**  
 The city will also have...  
 The city will also have...  
 The city will also have...

**૭,૦૦૦ પાર્ટિસિપન્ટ્સ ૮ મિનિટમાં ૨૦૦ ક્વેશ્ચન સોલ્વ કર્યા**  
 અમદાવાદ : મોટેભાગે એકામના ક્વેશ્ચન અને પેપરના માર્ક્સ પરથી એકામનો ટાર્ગટ નક્કી કરવામાં આવે છે. પરંતુ શહેરમાં એક અનોખો વલ્ડ રેકોર્ડ બનાવવા જઈ રહ્યો છે. એક જ સમયે એક સ્થળ પર સૌથી વધારે બાળકોએ એકામ આપી હોય તેવો વલ્ડ રેકોર્ડ બની રહ્યો છે. ટ્રાન્સ્ટેડિયમ સ્ટેડિયમમાં આયોજાયેલા ૧૬મી નેશનલ યુસીમાસ અબેકસ અને મેન્ટલ એરિથમેટિક કોમ્પિટિશનમાં ભાગમાંથી ૭,૦૦૦...



## MESSAGE FROM THE PRESIDENT



**Dr. Snehal Karia**  
President & CEO - UCMAS India

"Competitions are an integral part of UCMAS culture. Every year, State and National level competitions are organized in a grand manner. It's a celebration of talent & competitive spirit of our students. Our students flock in thousands along with their parents at the competition venue. It provides great opportunity for reputed brands & companies to come forward and get associated with an event at such a huge scale.

They get an excellent platform to directly interact with a potential audience and showcase their product or services. We've been privileged to have associated with highly acclaimed national & international brands. As the stage is set for the 2018 National Competition, I would like to give a warm welcome to renowned companies to come forward, associate and inspire new success for them."

## REPUTED PARTNERS

### WHO ASSOCIATED WITH US FOR THE PREVIOUS NATIONAL & STATE LEVEL COMPETITIONS

## EVENT PARTNERSHIP APPLICATION FORM

**Thank you for your interest in partnering with the 17<sup>th</sup> National Competition**

**Please fill out this form and return it to**

UCMAS India Head Office: 2<sup>nd</sup> Floor, The Emperor, Fatehgunj Main Road, Vadodara – 390 002, Gujarat, INDIA or email to [shashank@lalvis.com](mailto:shashank@lalvis.com)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

(Payable by cheque only drawn in favor of "UCMAS India")

Signature: \_\_\_\_\_

Logos and artwork must be provided by the partners in print ready pdf files or eps vector art (not raster art). Publisher files and word documents are NOT acceptable.

Last Date of Confirmation: **1<sup>st</sup> September 2018**

Contact **Mr. Shashank Kumar** at **098993 76973** or email at [shashank@lalvis.com](mailto:shashank@lalvis.com) for more information

**For Exam Related Information:**

👤 Mrs. Apexa Patel  
☎ 097234 66112  
✉ apexa@ucmas.in

**For Event Related Information:**

👤 Mr. Shashank Kumar  
☎ 098993 76973, 098993 76843, 09899 373843  
✉ shashank@lalvis.com

**For PR & Media Related Information:**

👤 Mr. Anshul Gandhi  
☎ 088601 37535, 088906 93443  
✉ anshul.gandhi@lalvis.com

For more information, visit:  
**[www.ucmas.in/nlc2018](http://www.ucmas.in/nlc2018)**



**UCMAS India Head Office:**  
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