

*Naye India ke
Naye Genius*

**An Introduction to
UCMAS National Competition**

A great opportunity for your brand to connect
seamlessly with a large audience

7,000+
STUDENTS

1,000+
TROPHIES

12,000+
PARENTS

2 LAC
CASH PRIZES

25
STATES OF INDIA

EKA Club - Grand Venue
Presence of Eminent Dignitaries

Competition to be adjudicated by judges from:

Guinness
World Records

Limca Book
of Records

ASIA
BOOK OF
RECORDS
www.asiabookofrecords.com

India
Book of Records

ABOUT THE **UCMAS** ORGANIZATION

Established in 1993, Universal Concept of Mental Arithmetic System (UCMAS) is an international organization that offers the UCMAS Mental Math program - a child development program that was first pioneered in Malaysia and is currently the only leading program in Mental Math and Abacus training worldwide. With over 2.5 million children trained in UCMAS Mental Math, the program is offered across the globe in over 80 countries including India, Malaysia, United States, Canada, U.K., Spain, China and Australia. UCMAS India was established in 1999 and has 2000+ centers across the country.

As an integral part of its culture, UCMAS annually organizes competitions at State, National and International Level. The competitions are intended to provide grand platforms for UCMAS students to showcase their mental arithmetic skills. The competitions attract large number of students, making it an elusive event garnering attention from media and reputed dignitaries.



RECOGNIZED GLOBAL LEADER IN ABACUS BASED VISUAL MATH EDUCATION



AFRICA

Angola	Guinea Bissau	Rwanda
Benin	Kenya	Senegal
Burkina Faso	Lesotho	Sierra Leone
Cameroon	Liberia	South Africa
Cote D'ivoire	Libya	Sudan
Egypt	Mali	Tanzania
Gabon	Mauritius	Togo
Gambia	Morocco	Uganda
Ghana	Niger	Zimbabwe
Guinea	Nigeria	

ASIA

Afghanistan	Jordan	Qatar
Bahrain	Kazakhstan	Saudi Arabia
Bangladesh	Kuwait	Singapore
Brunei	Lebanon	Sri Lanka
Cambodia	Maldives	Syria
China	Mongolia	Turkmenistan
India	Myanmar	UAE
Indonesia	Nepal	Uzbekistan
Iran	Oman	Vietnam
Iraq	Palestine	

AMERICA

Canada
Trinidad & Tobago
Mexico
USA

EUROPE

Andorra	Greece
Austria	Norway
Cyprus	Russia
Georgia	Spain
Germany	Ukraine
Gibraltar	UK

OCEANIA

Australia Fiji New Zealand



Presence
in India

UCMAS MENTAL MATH PROGRAM & BENEFITS

At UCMAS, we are dedicated to enhance children's development. We offer a unique training program for children aged 4 to 13 that contributes to **whole-brain development by boosting their brainpower and stimulating both sides of their brain using the abacus and mental math.**

The UCMAS program is recognized for its holistic development approach that fosters key cognitive skills in children **i.e. memory, creativity, visualization and focus - essential skills that inspire greater confidence and success in all areas of life.**

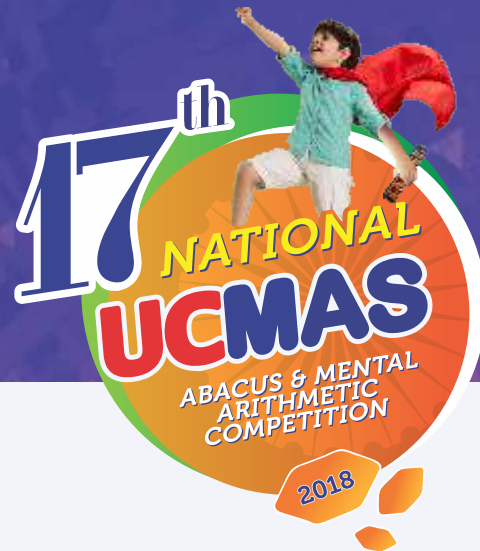
The program equips children with the skills they need to improve overall academic achievement and to confidently meet life's challenges & discover the genius within.

UCMAS GLOBAL NETWORK



A pioneer in Mental Math, UCMAS has been providing a program that help stimulate brain development in children aged 4 to 13 for over 20 years. Originally established in Asia, we have expanded our ideas of a better tomorrow for young children by taking our concepts to every corner of the World.

As a global organization, we are uniquely positioned to tap into local trends in child development and integrate eastern philosophies with western techniques to continuously innovate and refine our programs for the benefit of children.



EVENT HIGHLIGHTS FOR 17TH NATIONAL LEVEL COMPETITION

Each year, UCMAS India hosts an annual competition for its students. This year, approx. **7,000+** **UCMAS students aged 4 to 13** are expected to participate in the 17th UCMAS Annual National Competition, the largest competition of its kind in India.

During the competition, the students will be given eight minutes to solve approx. 200 arithmetic questions, using only their Abacus or Mental Math. This process showcases more than their math prowess - it's a testimony to the skills that students develop in the UCMAS program such as **visual memory, focus, creativity and visualization**, all of which leads to greater proficiency in Math and enhances overall academic achievement. After the competition, an Awards Ceremony is organized where over **1,000 prizes** will be awarded to the top students across each of the UCMAS levels. Both events attract local and regional press coverage.

PART 1

Competition - Examination

Date: **1st September 2018**

Time: 8:00 am onwards

Participants:

- 1) 7,000 contestants aged 4 to 13 years old**
- 2) An estimated 14,000 parents & visitors**

PART 2

Awards Ceremony Presentation

Date: **2nd September 2018**

Time: 8:00 am onwards

Audience:

- 1) 3,000+ Attendees - Adults & Children, Special Guests and VIPs**

Venue:

EKA Club - The Arena,
Gate No. 3, Kankaria Road,
Beside Dinner Point Hotel,
Kankaria Lake,
Ahmedabad - 380 002
Gujarat

OBJECTIVES

The UCMAS competition is designed to meet the following goals:

To promote and advocate the learning of Abacus & Mental Math for brain development in children

To test, challenge and showcase the students' aptitude in Abacus Reckoning & Mental Math

To elevate the academic standard of learners of Abacus Reckoning & Mental Math

A GRAND PLATFORM FOR UCMAS STUDENTS TO SHOWCASE THEIR TALENT

7,000
students
participating
aged 4 to 13



14,000
parents
and
visitors



Participants
from
25 states
of India



GLIMPSES OF
16th UCMAS
NATIONAL COMPETITION, AHMEDABAD



GLIMPSES OF
15th UCMAS
NATIONAL COMPETITION, JAIPUR.



GLIMPSES OF
14th UCMAS
NATIONAL COMPETITION, DELHI.



DIGNITARIES WHO GRACED PREVIOUS UCMAS COMPETITIONS



GRACED WITH THE PRESENCE OF

1. **Lt. Dr. APJ Abdul Kalam:** Former President-India
2. **Smt. Pratibha Patil:** Former President-India
3. **General Dr. V. K. Singh:** Minister of State for External Affairs and Minister of State (Independent Charge) for Statistics and Programme
4. **Shri Vinay Sahasrabudhe:** National Vice President, BJP and Head of BJP's Think Tank Public Policy Research Centre
5. **Shri Arun Singh:** National General Secretary, BJP
6. **Dr. Preeti Aggarwal:** General Secretary, BJP Mahila Morcha
7. **Shri Sudhanshu Mittal:** Member of BJP National Council, Political Commentator, and a Prominent TV Personality
8. **Shri Vishal Kapoor:** Honorary Member of Uttar Pradesh Film Development Council
9. **Shri Satish Sharma:** Additional Commissioner of Police, Civil Lines, New Delhi
10. **Her Excellency Alice Aku Otuteye:** Deputy High Commissioner, High Commission of the Republic of Ghana
11. **His Excellency Ambassador Bulat Sarsenbayev:** Ambassador of Republic of Kazakhstan to the Republic of India
12. **His Excellency Imad El Ashkar:** Director of Private Schools in the Ministry of Education and Higher Education of Lebanon
13. **His Excellency Saed Mohamed Almheiri:** The Honorable Ambassador, Embassy of the United Arab Emirates
14. **Shri Manish Sisodia:** Deputy CM - Delhi
15. **Dr. Kirit Premjibhai Solanki** - Member of Parliament, Ahmedabad West
16. **Sh. Kailash Vijayvarguya - MLA** - Indore M.P and National General Secretary of the Bharatiya Janta Party(BJP)



MEDIA COVERAGE

प्रतियोगिता अहमदाबाद में हुई प्रतियोगिता में मरैना तेल

रुद्र ने 8 मिनट में दिए

देशभर से 7000 हजार
बच्चों ने लिया प्रतियोगिता
में हिस्सा



जीत के बाद ट्रॉफी दिखाता रहा।

कक्षा चार के छात्र रुद्र गुप्ता ने आठ दिनिट में 200 सवाल के सही उत्तर देकर यूरोमाम की अहमदाबाद में आयोजित 16वीं राष्ट्रीय प्रतिभोगिता का चैंपियन ऑफ चैंपियंस अवार्ड जीता है।

अहमदाबाद के एकात्मत्व में
आयोजित यूएमएम की राष्ट्रीय
प्रतियोगिता में 25 राज्यों के 7000

अमदावाद में १६मी नेशनल युसीमास

આયોજન કરવામાં
જેમાં વિવિધ



National UCMAS Abacus and Mental Arithmetic Competition in Gujarat
deshgujarat.com/2017/08/19/700_



 **Smriti Z Irani** @smritiirani · 57m
Compliments to @dasraghubar
his efforts in enabling 'Ease of
Business' & building a 'New
Jharkhand'.

અમદાવાદના ઉત્કર્ષ નીવેરીયા એ ૧૩મી

ગુજરાત યુસીમાસ અબેકસ એન્ડ મેન્ટલ
એડીશનલ ડાયરેક્ટર ઓફ ઇન્ફોર્મેશન ટેકનોલોજી...

અમદાવાદ, તા. ૨૨
અમદાવાદ ખાતે યોજાયેલી
૬૬મી યુરોમાસ અબેક્સ
એન્ડ મેન્ટલ એરીથમેટીક
કમ્પીટીશનના રોમાંચક
સમારોહમાં મોરેના, મધ્ય
પ્રદેશના રુદ્ર ગુપ્તા ચેમ્પિયન
પદ ઓક ચેમ્પિયન બનીને



उपरोक्त पुरानी श्रृंखला में, जस्टिस के बर्ल में

‘बैटल ऑफ द बेस्ट’ में 6 हजार बच्चों ने दिखाई एबिलिटी

[illegible]

Kirit Solanki MP

5, 16 th Mental Arithmetic
Olympiad @ Transtadium Ahmedabad
Students from entire County participated
Certificates distributed. @PMOIndia

9,000 પાર્ટિસિપન્ટ્સ
6 મિનિટમાં 200
ફ્લેશ્ચન સોલ્વ કર્યા

અમદાવાદ : મોટેભાગે એકઝામના ક્લેશન અને પાપરના નાક પરથી એકઝામનો ટાઈમ નક્કી કરવામાં આવે છે. પરંતુ શહેરમાં એ અનોખો વહક રેકૉર્ડ બનવા જઈ રહ્યો છે. એક જ સમયે એક સ્થળ પર સૌથી વધારે બાળકોએ એકઝામ આપી ધોય તેવો વહક રેકૉર્ડ બની રહ્યો છે.

द्विस्तोत्रिका



MESSAGE FROM THE PRESIDENT



Dr. Snehal Karia
President & CEO - UCMAS India

"Competitions are an integral part of UCMAS culture. Every year, State and National level competitions are organized in a grand manner. It's a celebration of talent & competitive spirit of our students. Our students flock in thousands along with their parents at the competition venue. It provides great opportunity for reputed brands & companies to come forward and get associated with an event at such a huge scale.

They get an excellent platform to directly interact with a potential audience and showcase their product or services. We've been privileged to have associated with highly acclaimed national & international brands. As the stage is set for the 2018 National Competition, I would like to give a warm welcome to renowned companies to come forward, associate and inspire new success for them."

REPUTED PARTNERS

WHO ASSOCIATED WITH US FOR THE PREVIOUS NATIONAL & STATE LEVEL COMPETITIONS



EVENT PARTNERSHIP APPLICATION FORM

Thank you for your interest in partnering with the 17th National Competition

Please fill out this form and return it to

UCMAS India Head Office: 2nd Floor, The Emperor, Fatehgunj Main Road, Vadodara – 390 002, Gujarat, INDIA or email to shashank@lalvis.com

Company Name: _____

Contact Person: _____

Address: _____

Contact Number: _____ E mail: _____

(Payable by cheque only drawn in favor of "UCMAS India")

Signature: _____

Logos and artwork must be provided by the partners in print ready pdf files or eps vector art (not raster art). Publisher files and word documents are NOT acceptable.

Last Date of Confirmation: **1st September 2018**

Contact **Mr. Shashank Kumar** at **098993 76973** or email at **shashank@lalvis.com** for more information

For Exam Related Information:

👤 Mrs. Apexa Patel

☎ 097234 66112

✉ apexa@ucmas.in

For Event Related Information:

👤 Mr. Shashank Kumar

☎ 098993 76973, 098993 76843, 09899 373843

✉ shashank@lalvis.com

For PR & Media Related Information:

👤 Mr. Anshul Gandhi

☎ 088601 37535, 088906 93443

✉ anshul.gandhi@lalvis.com

For more information, visit:
www.ucmas.in/nlc2018



UCMAS India Head Office:

2nd Floor, The Emperor, Fatehgunj Main Road,
Vadodara – 390002, Gujarat, INDIA

🌐 /ucmas.in ✉ info@ucmas.in 🌐 ucmas.in